# What's In A Name Change? ...

#### www.ainetheonarts.co.uk

## **Cumberland Close**

As a business owner and resident of Kirriemuir I am asking my fellow citizens to please consider what the implications of a name change would be for a small business such as Ainetheon Arts Ltd.

Most of you will not be impacted by a name change but we will. We operate on a non-profit basis to support local and Scottish artists by providing them with a platform to exhibit their artwork, a place to create and a facility to network with other artists. Our customers are familiar with our address.

We have all of our 2024 events planned with a lot of the marketing already set up or produced. We join in with local events and societies; our address is already in their brochures. We have Open Call events that bring people into our town, benefiting the local retailers, cafes and hostelries. We take nothing from our local community and only seek to add to the growth of our town. We are not funded by grants or charitable funding. We choose to be sustainable in our own right.

Please think before you choose to vote – please help us survive and grow in these difficult times. ~A~

Changing street signs, maps, databases, official records plus more incurs administrative and financial costs for Angus Council, Householders and Businesses.

Would History be better served by naming and shaming in the form of a History Board or Plaque?

## **Practical Impacts**

Cumberland Close has been known as such since 1909 without any controversy over the name and there is nothing visible to indicate any reference to the Duke or any other historical figure or event.

Make history available to all by means of a History Board or Plaque.

**Social Effects** 

 Values and Priorities often have to be balanced by assessing needs versus wants.
Our local council have many demands on their budgets and the financial cost often falls to the community in the form of taxes and cuts.

Do we really need this change?

### **Values & Priorities**



Ainetheon Arts Ltd., 4-5 Cumberland Close Kirriemuir, DD8 4EW

Please Vote NO : https://engage.angus.gov.uk THANK YOU FOR READING / LISTENING